



Cristiano Ronaldo  
c/o: Jorge Mendes, Gestifute

**12 February 2025**

Dear Ronaldo:

As a global football icon and a dog lover, you're in the position to use your immense influence to help stop the current mass slaughter of dogs in Morocco, co-host of the 2030 FIFA World Cup.

In preparation for an influx of World Cup tourists, some 3 million dogs just like Morasca, Bobby Moore and Abelhinha [are being swept from Morocco's streets and disposed of like garbage](#). Some are being snatched from the streets with metal tongs and crammed into cages, where they're left to die without food, water, or veterinary care. Others are being poisoned, shot, and burned alive. Puppies are separated from their mothers and shot in full view of horrified children— all despite a commitment outlined in Morocco's bid to host the 2030 FIFA World Cup claiming that “the culling of animals is prohibited in the country.”

The slaughter is happening for football, and the football community must act to stop it. If you pledged even just *one day* of your considerable earnings, you could help implement a comprehensive spay/neuter programme to sterilise street dogs, which would prevent animals from being born only to suffer and would go a long way towards alleviating Morocco's homeless animal crisis.

As Portugal prepares to co-host the tournament, we hope you'll pull off the ultimate assist for man's best friend. Your fans and more than 9 million members and supporters of PETA entities worldwide are cheering you on.

Yours sincerely,



Mimi Bekhechi  
Vice President for Europe

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