



Liskeard Prime Stock Show

07 November 2024

Via e-mail: liskeardprimestockshow@gmail.com

Cc James Moon: jamesmoon@live.co.uk

and Elaine Crabbe: elainecrabbe@yahoo.co.uk

Dear Mr Martin:

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) after hearing that cows and sheep will not be exhibited at Liskeard Prime Stock Show this year due to disease concerns. We urge you to make this a permanent change – as well as drop the problematic word “stock” from the event’s name – and become the new and improved Liskeard Prime Show.

Animals are not “stock”, a word that describes objects one puts on a shelf, but feeling, sensitive individuals who value their lives, just as we do ours. Parading and exhibiting them against their will is outdated and gives a false coat of respectability to a business rooted in exploitation and violence. Cows and sheep endure terror at bloody slaughterhouses, and millions are killed when they’re just babies.

Farming animals is a huge factor in the climate catastrophe. Experts say that we must rapidly reduce emissions by shifting towards vegan eating and away from animal agriculture within the next five years. And bluetongue isn't the only disease risk the industry poses. No one wants the next pandemic to start at their event, but with 75% of new or emerging infectious diseases in humans coming from animals and avian flu circulating in cows in the US, the possibility is very real.

Plant-based farming is the future, and we're pleased to see that you have numerous activities celebrating vegetable-growers. For 2025, the event could reference the regal origins of Liskeard's name by crowning a king of the cauliflowers or running a royal-themed potato juggling contest. It is time to evolve.

Cornwall's hard-working horticulture and arable farmers need your support, and we hope you agree that permanently making the show animal-free is a great way to provide this.

I look forward to your response.

Yours sincerely,



Jane Tredgett
Farming and Corporate Projects Liaison
PETA

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