

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Anthony McPartlin and Declan Donnelly

20 September 2024

Dear Mr McPartlin and Mr Donnelly:

I'm writing from People for the Ethical Treatment of Animals (PETA) to urge you to step down as TUI's "happiness ambassadors". We hope that after learning more about the marine *abusement* parks TUI promotes, you'll reconsider partnering with a company that chases profit margins at the expense of animal welfare.

In your role, you're certainly not ambassadors for the clever and playful cetaceans who are kept in cramped tanks for human amusement and suffer greatly for their entire lives. At SeaWorld, which TUI promotes, more than 40 orcas and over 500 other dolphins and whales have died. Severe trauma, intestinal gangrene, and cardiovascular failure are just some of the many diseases these cetaceans exploited for entertainment suffered from.

In the wild, where they belong, orcas can swim up to 150 miles a day. But at marine parks, they're imprisoned in tanks of chemically treated water with no opportunity to work in pods to find food, choose their own mate, or dive deep through the ocean currents. Instead, they swim in endless circles, float listlessly, and gnaw on the metal bars of their concrete tanks as a result of stress – sometimes until their teeth break.

Public opposition to this exploitation has seen Jet2holidays, Expedia, Tripadvisor, Thomas Cook, Virgin Atlantic Holidays, Club Med, Airbnb, Booking.com, and many other travel providers end their promotion of venues that keep cetaceans in captivity. It's what consumers want and what animals deserve, so we hope you'll stop being *misery* ambassadors and use your influence to urge TUI to stop supporting this suffering – as true happiness comes from helping others.

Thank you for your time, and we look forward to hearing from you.

Yours kindly,

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Senior Campaigns Manager

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