



PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

To: Christine Hamilton, Mayor of Enfield

Via e-mail: [Cllr.christine.hamilton@enfield.gov.uk](mailto:Cllr.christine.hamilton@enfield.gov.uk)

20 December 2017

Dear Councillor Hamilton,

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) with an idea that would put Enfield on Santa's "nice" list this Christmas while promoting cruelty-free eating among residents: rename Turkey Street in the borough's Bullsmoor area "Tofu-Turkey Street" for the 12 Days of Christmas, from 25 December to 5 January.

In nature, turkeys are protective and loving parents as well as spirited explorers who can climb trees and run as fast as 24 miles per hour. In the wild, they can live for up to 10 years, but those killed for food are normally slaughtered between 12 and 26 weeks of age. Many people aren't aware of the short, miserable lives and violent deaths of the turkeys who end up on their plates. The young birds are often hung by their feet from metal shackles and dragged through an electrified bath that can cause full-body tremors. Many are still conscious when their throats are slit and they're placed into scalding-hot water to remove their feathers. More than 18 million turkeys are killed in the UK every year – more than 10 million for Christmas dinners alone.

Tofu turkey is tasty and better for the environment and our health – and best of all, no one has to die for it.

If you agree, you'll also be aiding a fast-growing movement. In the UK alone, the number of vegans has skyrocketed by more than 350 per cent over the last 10 years – and according to research firm Mintel, 20 per cent of 16- to 24-year-olds now say they're vegetarian or vegan. As more of us embrace healthy, ethical eating, supermarkets and restaurants are quickly catching on and meeting the demand for plant-based products.

There's no need for turkeys to suffer with great alternatives such as [Tofurky](#), [Fry's Soy & Quinoa Country Roast](#), and [VBites Meat-Free Turkey Roast](#) readily available. Mouth-watering nut roasts are also offered in most of the UK's leading supermarkets, including [Tesco](#) and [Sainsbury's](#). There are countless options for your festive centrepiece this Christmas.

With interest in vegan living at an all-time high, it's the perfect time to change this street's name to something which reminds people across the county to extend the holiday spirit of giving to *all* animals by choosing a delicious, cruelty-free Christmas meal. **As further incentive, if you agree to adopt this new moniker, we'd be happy to provide every one of the street's residents with a delicious tofu turkey.**

Please let me know your decision.

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- PETA US
- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Netherlands

Yours sincerely,

Mimi Bekhechi  
Director of International Programs